

## The Prizery is having a LOVEworks Sign Design Contest

Calling all artists! If you love The Prizery, show it by entering The Prizery's LOVEworks Sign Design Contest. Are you artistic and like to "think outside the box?" The Prizery is looking for your input – tell us what you **LOVE** about The Prizery by designing a LOVEworks sign!

### **About the Contest:**

You have probably seen one of the unique LOVE signs somewhere in Virginia, maybe even the LOVE sign right here in Halifax County at the South Boston Visitor Center. They can be found at traveling rest stops, parks, entrance roads and other popular areas in local towns. The LOVEworks program is a state-wide branding initiative led by the Virginia Tourism Corporation (VTC) to promote that "LOVE is at the heart of every Virginia vacation." As part of this program, localities are encouraged to create a unique LOVEworks art piece that can be used to promote its family-friendly experiences. This is an opportunity to be creative, connect The Prizery to the "Virginia is for Lovers" brand and increase interest in the uniqueness of The Prizery. If you visit [www.virginia.org/LOVE](http://www.virginia.org/LOVE) you can see the innovative ways other areas have shown their LOVE around the Commonwealth. We want to create letters with pictures/images of what makes The Prizery a great place to visit and want YOU to be part of filling in our LOVE letters!

**Sign Location:** Once completed, the LOVE sign will be proudly displayed in front of The Prizery!

### **Design Contest Guidelines**

- Your design for the LOVEworks Design Contest must in some fashion incorporate and promote the character, vision, and mission of The Prizery. The Prizery's mission is "enriching lives through the arts".
- If submitting design electronically it must be submitted in one of the following file formats: JPG, PDF, PNG
- Participants must complete and submit their entry form and Design/Artwork Release Agreement no later than 5 pm on Thursday, March 16 by email, mail, or in person.
- Parents must sign the Design/Artwork Release Agreement for any child 17 years or younger to enter the art contest.
- All designs must be original and the O in LOVE must be represented with the Prizery logo.
- The design is not limited to the exact LOVE outline, but letters must be easily recognizable.
- Contest submissions will serve as inspiration for the design and may be altered as needed.

**How to Enter:** Submit your design and form attached with the appropriate signature In one of three ways:

1. Mail: LOVEworks Design Contest, The Prizery, 700 Bruce Street, South Boston, VA 24592
2. Email: [info@prizery.com](mailto:info@prizery.com) with the subject line "LOVEworks Design Entry"
3. In Person: The Prizery, 700 Bruce Street, South Boston, VA from Monday-Friday 10 am – 4 pm

**Eligibility & Entry Deadline:** Contest entries must be received by 5 pm on Thursday, March 16. No late entries will be accepted.

**Prizes & Recognition:**

Selected winners will receive a Prizery gift certificate that can be used for shows, workshops or classes at The Prizery.

Prize will be awarded at a Ribbon Cutting event with public recognition through various media outlets (press release, website, social media, etc.). Winner will be contacted and notified in advance by The Prizery.

**Selection:** A panel of judges will select the winning letters\*. All entries will be judged on creativity and how well branding connects to The Prizery. All judging will be blind judging. Please make sure no name is listed on the drawing, photograph, or rendering.

\*Please note individual letters may be selected from multiple designs to make up the LOVE sign.

# The Prizery LOVEworks SIGN DESIGN CONTEST ENTRY FORM

Name of Artist: \_\_\_\_\_

Home Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Grade (if applicable): \_\_\_\_\_ School (if applicable): \_\_\_\_\_

## Required for artists under 18 years of age:

Parent/Guardian Name: \_\_\_\_\_

## Artist's Design Information:

L represents - \_\_\_\_\_

Prizery logo

V represents - \_\_\_\_\_

E represents - \_\_\_\_\_

## Design/Artwork Release Agreement

The Prizery wishes to acquire such right, title and interest in and to any design and/or artwork (Work) submitted by the above-named artist or parent/guardian (Artist) for the LOVEworks Sign Design Contest. Now, therefore, in consideration of the promises and covenants contained herein, as well as other good and valuable consideration (the receipt and sufficiency of which is hereby acknowledged), The Prizery and the Artist do hereby agree as follows: Release: Artist hereby releases, and The Prizery does accept, the absolute and unconditional rights to reproduce, prepare derivative works, distribute, perform, and/or display the Work, as applicable. Artist does not hold any remaining rights in and to the Work, and the unconditional ability to use and exploit the Work belongs exclusively to The Prizery. Representations: Artist hereby represents and warrants that Artist is the exclusive holder of any and all rights in and to the Work, and that no other individual or entity may claim any rights, title and/or interest in and to said Work. Artist additionally warrants that Artist has all necessary rights required to grant The Prizery unconditional and unlimited use of the Work.

I agree to the terms and conditions of the release agreement and understand the guidelines of the design contest.

Artist signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent signature (if applicable): \_\_\_\_\_ Date: \_\_\_\_\_

**DEADLINE:** Thursday, March 16 at 5:00 pm

Email: [info@prizery.com](mailto:info@prizery.com) with subject line "LOVEworks Contest Entry"

In Person: The Prizery Monday – Friday from 10 am – 4 pm

Mail to: LOVEworks Design Contest, The Prizery, 700 Bruce Street, South Boston, VA 24592